

Juicy Immune - Energy

Antioxidant protection by a
delicious organic berry blend



- New formula with SOD!
- A powerful source of antioxidants
- Only 14 calories per serving
- No added sugar!

**Tested in our
ISO 17025**
Accredited Laboratory



newrootsherbal.com



Juicy Immune - Energy



New Roots Herbal's **Juicy Immune - Energy** offers the most complete nutritional source of support for overall health benefits available to Canadian consumers. The full-bodied, all-natural flavour comes from our special blend of berries, formulated with therapeutic amounts of specific nutraceuticals that exert antioxidant action, beneficial for the entire family. A single portion per day of **Juicy Immune - Energy** will lay the foundation for great health and fill in the nutritional gaps of even the most balanced diet.

Our Berry Blend

Juicy Immune - Energy is a nutritional powerhouse that delivers a broad spectrum of benefits from a proprietary blend of nine individual berries and fruits.

Ellagic acid is among the bioactive compounds found in blackberries, cranberries, pomegranates, raspberries, and strawberries, responsible for the potent antioxidant action of **Juicy Immune - Energy**. This naturally occurring antioxidant exerts health benefits throughout the body. Proanthocyanidins found within the skin of dark-skinned berries are additional beneficial compounds that further reduce oxidative stress.

Juicy Immune - Energy is an all-plant source of nutrients free from unwanted synthetic sugar substitutes. The result is the most delicious berry-based nutritional supplement in the marketplace dedicated to the ongoing health of the entire family.

Result-Driven Nutrients That Complement Our Proprietary Berry Blend

Sea-buckthorn: Omega-7-rich sea-buckthorn acts as a powerful antioxidant.

Green tea leaf extract (75% ECGC): Of the polyphenols found in green tea, epigallocatechin gallate (ECGC) is the most active component, recognized for contributing to antioxidant power that is up to 100 times more powerful than that of vitamin C.

Cili fruit: Increases both SOD and glutathione status, with benefits that include robust antioxidant action.

Japanese knotweed (50% resveratrol): Resveratrol is the chemical produced by plants when under attack by pathogenic microorganisms including bacteria or fungi. These properties account for its potent antioxidant action.

Bilberry extract (25% anthocyanosides): The therapeutic benefits of bilberry date back to almost 1000 years of use in Europe. They are strong antioxidants.

Blend of berry extracts (20% multianthocyanidins): These water-soluble pigments are known for their potent antioxidant benefits.

Grape seed extract (95% proanthocyanidins): One of the polyphenols found in grape seed extract, proanthocyanidin is a powerful antioxidant.

Grape skin extract (25% polyphenols): The polyphenols in grape skin extract scavenge free radicals.

Zeaxanthin (from marigold): This carotenoid is found in dark green leafy vegetables, along with lutein. It's considered a powerful antioxidant.

Lycopene (from tomato): Lycopene is a powerful antioxidant found in tomatoes.

Stevia: Stevia is a great-tasting, calorie-free alternative to sugar that completes the great flavour of **Juicy Immune - Energy**, naturally.

Antioxidants are molecules that prevent the oxidation of other molecules. They are collectively referred to as micronutrients, that protect cells in the body from the highly destructive process of oxidation. In other words, they help prevent our bodies from breaking down.

References

<http://www.cancer.gov/cancertopics/factsheet/prevention/tea>
<http://lpi.oregonstate.edu/infocenter/vitamins/vitaminC/>
<http://www.macular.org/nutrition/lutein.html>
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1082891/>
<http://www.hc-sc.gc.ca/fn-an/secureit/allerg/cel-coe/gluten-position-eng.php> (based on Akobeng, A.K., and A.G. Thomas. "Systematic review: Tolerable amount of gluten for people with celiac disease." *Alimentary Pharmacology & Therapeutics* Vol. 27, No. 11 (2008): 1044–1052.)

Each Bottle Contains Approximately:



90 RASPBERRIES
HIGH IN FIBRE



190 BLUEBERRIES
LOADED WITH ANTIOXIDANTS



40 CHERRIES
RICH IN ANTHOCYANIDINS



50 BLACKBERRIES
FILLED WITH POLYPHENOLIC COMPOUNDS



> 500 GOJI BERRIES
RICH IN POLYSACCHARIDES

> 4000 SEA-BUCKTHORN SMALL BERRIES
HIGH IN CAROTENOIDS AND VITAMIN C



150 CRANBERRIES
PACKED WITH POLYPHENOLS AND TANNINS

15 STRAWBERRIES
HIGH IN FIBRE AND VITAMIN K



8 WHOLE POMEGRANATES
WITH FREE-RADICAL-SCAVENGING PROPERTIES

Juicy Immune - Energy



14 calories per serving

From carbohydrates: 13 calories

From fat: 0.5 calories

From protein: 0.5 calories

Our organic berry blend contains vitamins, minerals, and flavonoids from dark-skinned berries harvested and freeze-dried when fully ripe, as opposed to nutrient-depleted berries picked unripened.

Each 10 g (2 heaping teaspoons) serving contains:

Freeze-dried organic berry powders:

Organic sea-buckthorn (<i>Hippophae rhamnoides</i>) fruit	1200 mg
Organic pomegranate (<i>Punica granatum</i>) fruit /	1000 mg
Organic goji (<i>Lycium barbarum</i>) fruit	1000 mg
Organic strawberry (<i>Fragaria × ananassa</i>)	400 mg
Organic blackberry (<i>Rubus plicatus</i>) fruit	400 mg
Organic red raspberry (<i>Rubus idaeus</i>) fruit	300 mg
Organic sour cherry (<i>Prunus</i> ssp.) fruit	300 mg
Organic bilberry (<i>Vaccinium myrtillus</i>) fruit	250 mg

Nutraceuticals:

Inulin (prebiotic)	2210 mg
Lecithin (from non-GMO sunflower oil)	1000 mg
Arabinogalactan (prebiotic)	750 mg
Roselle (<i>Hibiscus sabdariffa</i>) flower	400 mg
Vitamin C (ascorbic acid)	360 mg
Cranberry (<i>Vaccinium macrocarpon</i>) fruit 107× concentrate	75 mg
Green tea (<i>Camellia sinensis</i>) leaf extract, 75% epigallocatechin-3-gallate (EGCG)	50 mg
Cili (<i>Rosa roxburghii</i>) fruit extract, 160,000 IU of SOD	40 mg
Japanese knotweed (<i>Fallopia japonica</i>) root, 50% resveratrol	27.5 mg
Bilberry (<i>Vaccinium myrtillus</i>) fruit extract, 25% anthocyanosides	25 mg
Astragalus (<i>Astragalus membranaceus</i>) root extract, 3% astragalosides	25 mg
Blend of berry extracts, 20% multianthocyanidins, from bilberry (<i>Vaccinium myrtillus</i>) and grape (<i>Vitis vinifera</i>)	25 mg
European elderberry (<i>Sambucus nigra</i>) fruit extract	25 mg
Grape (<i>Vitis vinifera</i>) seed extract, 95% proanthocyanidins	10 mg
Grape (<i>Vitis vinifera</i>) skin extract, 25% polyphenols	10 mg
Coenzyme Q ₁₀ (ubiquinone-10) (from fermentation)	10 mg
Marigold (<i>Tagetes erecta</i>) flower extract, 15% lutein	2.25 mg
Marigold (<i>Tagetes erecta</i>) flower extract, 20% zeaxanthin esters	2 mg
Tomato (<i>Solanum lycopersicum</i>) flesh extract, 10% lycopene	1 mg
<i>Haematococcus pluvialis</i> extract, 1.5% astaxanthin	375 mcg

Other ingredient: Stevia (*Stevia rebaudiana*) leaf extract.

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Directions of use:

Adults: Mix 2 heaping teaspoons (about 10 g) with at least 8 oz.[†] (235 ml) of water or other fluids once daily, or as directed by your health-care practitioner. [†]Adjust amount of water to taste.

Manufactured under strict GMP (Good Manufacturing Practices).

HP1511

